

Haley Quinn

UX UI Designer: Portfolio

13 Walnut Street,
Townsend MA 01469
Contact: 978-614-5117 or
Haleyquinn@brandeis.edu

Skills	<ul style="list-style-type: none">▪ <u>Software</u>: Wordpress, Adobe InDesign, Figma, Canva, Marvel, Balsamiq, Miro, Procreate, Agile UX, Microsoft Office applications and growing▪ Understanding and working knowledge of HTML, Photoshop and Sketch▪ Social Media – Marketing, Advertising and Content▪ Research: surveys, interviews, user testing & research, competitor analysis▪ Creating designs that cater to those with disabilities▪ Creative thinker and organized problem solver▪ Great communication skills in various environments with costumers, clients and patients with disabilities
Education	<p>Master of Science in User-Centered Design, GPA: 4.0 <i>Brandeis University, 2021-2022</i></p> <p>Bachelor of Science in Exercise Physiology, GPA: 3.81 Minor in Nutrition <i>University of Massachusetts Lowell, 2017-2021</i></p>
Academic Case Studies & Designs	<p>Brandeis Capstone Spring 2022 - Presented interactive iPhone prototype <i>Career Cure</i> to Brandeis Advisory Board</p> <p>Brandeis Design Thinking Session 2022 – Conducted a Design Thinking Session with participants in relevant fields to create an improved Pencil Case prototype</p> <p>UMass Lowell Nerve Lab 2020 - Conducted Research and User Testing for Human Ankle Exoskeleton</p> <p>UMass Lowell Design 2021 - Finalized various Logos and Posters</p>
Relative Experience	<p>Graphic Design Intern – Bondesign. Dec 2021-Aug 2022</p> <ul style="list-style-type: none">▪ Learning psychological factors that influence user’s reaction to designs and navigation tendencies. Using design softwares for effective content. <p>Content Marketing - AMA Boston Dec 2020-June 2021</p> <ul style="list-style-type: none">▪ Analytic Analysis followed by designing content to increase engagement <p>Social Media Marketing – Freelance Aug 2020 – Jan 2022</p> <ul style="list-style-type: none">• Partnering to advertise brands on social media. Examples include <i>Cloudy, Klass Nutrition, Potion CBD, Angelic Bakehouse, TRTL</i> and more <p>Logos for Small Businesses 2021-Present</p> <p>Recreational Assistant – Seven Hills Pediatric Center Jan 2017-Sept 2020</p> <ul style="list-style-type: none">▪ Facilitating group activities for communication and educational purposes <p>Medical Office Assistant - Seven Hills Pediatric Center Aug 2021-Present</p> <ul style="list-style-type: none">• Organizing information, creating docs and interpersonal communication <p>Strength and Conditioning Coach - Commit Fitness Sept 2020-Feb 2021</p> <p>Physical Therapy Aide – Pro Sports Therapy Aug 2021-Dec 2021</p>

